

CORPORATE PHOTOGRAPHY

- Portraits of VIPs (Press photo) and employees (for their LinkedIn or Viadeo profile)
- Public events (Exhibition , Seminar, Conference , Training , Press Communication , etc.).
- Internal events (Kick -Off, Customer Day, Theme Day, Works Council Animation, etc.).
- Realization of documents (brochure, Press communication, Internal News, etc.)
- Supporting of your teams in strategic projects including Change Management dimension



Pascal Bénard Photographies

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A PICTURE OFTEN SPEAKS
MORE THAN WORDS



« Capture the essential moments of an important event for your business and boost your communication »

IMAGE IS AN ESSENTIAL PART OF OUR LIFE

NOWADAYS IMAGE COMMUNICATION IS AN ESSENTIAL PART OF OUR PERSONAL AND ALSO PROFESSIONAL LIFE.

A picture often speaks more than words because our brain naturally speaks "visual language", whatever our culture and regardless of our

language skills. I also have 20 years of corporate experience (in companies of all sizes, local as international), I know this domain very well, I have inside knowledge and I know the codes and expectations. I also know the added value provided by a photo to the internal and external

strategy of the company. Therefore I propose to meet the different needs of your business communication.

(more information on <http://www.pascalbenard.fr/en/corporate>)



PORTRAIT OF VIPS & EMPLOYEES

Whether for internal use or for social media (Facebook, LinkedIn, Viadeo) through VIP press communication, a beautiful portrait remains a key element of your communication.



PUBLIC EVENTS

To be successful, the organization of a show, a seminar, a conference or training requires a clear visual communication before, during and after, in order to pass specific messages.



INTERNAL EVENTS

Sales or large project Kick-off, Customer or Partner Day to tighten your relationships, Day theme to create a dynamic or launch a strategic program, Animation for the works council.